



JUNE 30, 2018
YOCTANGEE PARK
CHILLICOTHE, OH
5K/1mi

Chillicothe Civic Theatre, Inc.
PO Box 356
83 South Walnut Street
Chillicothe, Ohio 45601
(855) 723-3768
info@cctchillicothe.com

2018 Sponsor Form

\$1,000 Event Sponsor (2 available)	★ Top line listing/event co-branding, including 96" x 30" signage display on our start/finish banner
	★ Premier placement on event t-shirts, advertising, promotional materials, and the CCT website
	★ Director's Circle recognition in all remaining 2018 CCT playbills, in the new lobby, and on the website
	★ Full page ad in remaining 2018 CCT playbills
	★ Showcase table at the post-race party
\$500 Red Sponsor (2 available)	★ Prominent 60" x 30" signage display on our start/finish banner
	★ Prominent placement on event t-shirts, advertising, promotional materials, and the CCT website
	★ Director's Circle recognition in all remaining 2018 CCT playbills, in the new lobby, and on the website
	★ Half page ad in remaining 2018 CCT playbills
	★ Showcase table at the post-race party
\$250 White Sponsor (4 available)	★ 30" x 30" signage display on our start/finish banner
	★ Placement on event t-shirts, advertising, promotional materials, and the CCT website
	★ Creative Circle recognition in all remaining 2018 CCT playbills, in the new lobby, and on the website
	★ Quarter page ad in remaining 2018 CCT playbills
	★ Showcase table at the post-race party
\$100 Blue Sponsor (unlimited available)	★ Placement on event t-shirts, advertising, promotional materials, and the CCT website
	★ Creative Circle recognition in all remaining 2018 CCT playbills, in the new lobby, and on the website
	★ Eighth page ad in remaining 2018 CCT playbills
	★ Showcase table at the post-race party

Enclosed is my sponsorship of \$_____ for the Fourth Annual Run, Walk & Boom!

Contact name: _____

Business name: _____

How would you like to be listed? _____

Address: _____

Telephone AND Email: _____

Website or Facebook Page: _____



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2018 Sponsor Form Attachment Advertising and Promotional Materials

If you are curious as to what we have planned for “advertising and promotional materials” beyond the items already detailed on the sponsor form, this list should help!

- ★ Your sponsorship will be listed in the periodic email blasts we will send out from now through race day to current participants, past participants, our membership, and other parties who’ve signed up for our mailing list.
- ★ Your sponsorship will be included on our posters that will be displayed around town (this assumes your sponsorship information is received prior to printing).
- ★ We have made arrangements to produce one to two commercials that will run on Horizon cable. Your sponsorship will be mentioned in this spot (this also assumes your sponsorship information is received prior to production).
- ★ Your sponsorship will be mentioned during each spot that discusses our Run, Walk & Boom event.
- ★ We will include a listing of sponsors in our goody bags at the race. If you would like to arrange to include your own additional advertising materials (flyers, menus, coupons, etc.), we would be happy to include those too.
- ★ Your sponsorship will be included on RunSignUp.com, which is the registration site we use. We have a description of the event, within which we will mention your sponsorship, and we also have a banner picture, for which we will create a collage of logos of our sponsors.
- ★ We will include your sponsorship listing in most of our Facebook posts and your listing will also be included on the page of the Run, Walk & Boom event.
- ★ Your sponsorship will be featured at our opening gala event, our inaugural presentation in our new theatre.
- ★ Tickets to use for any 2018 production (4 for Blue, 8 for White, 16 for Red, and 24 for Event)

Advertising and promotional items previously listing on the sponsor form include:

- ★ Display on our start/finish banner.
- ★ Placement on event t-shirts and the event page of our website.
- ★ Recognition in all remaining 2018 CCT playbills (programs), in the new lobby, and on our website.
- ★ Ads within the remaining 2018 CCT playbills (programs).
- ★ Showcase table at the event for your own promotional materials/staff.

We are brainstorming for more ideas, but we are excited about the current advertising and promotional plan! Please consider supporting this important event to help us secure our future and help improve the downtown area!